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## Excitement Builds for 2020 Women's Amateur

Every year, Woodmont hosts a U.S. Golf Association (USGA) U.S. Open Sectional Qualifier, but in 2020, the Club will host its first USGA Championship, the 120th U.S. Women's Amateur. It's an honor for Woodmont and the Professional Staff.

"It's about getting us noticed in the golf world," says Director of Golf David Dorn. "It's going to be on national TV; everybody's going to see it. We're going to get the accolades and recognition for this championship. It's a way to promote the Club, to advertise the Club. It's all going to help strengthen our brand in the future."

David also emphasizes the importance of hosting the Women's Amateur. "It's great for women's golf and will get more young girls playing. There are some top-notch golfers here. It would be nice if we had the reputation that this is the home of the best female amateurs in the area."

Director of Instruction Trillium Rose agrees with David's assessment. "We get a front-row seat to see the next tour champions. It's an opportunity to see these golfers before they become the next superstar on tour," Trillium says.

"Anytime you get the opportunity to prepare a golf course for the best women's amateurs in the world, I think that's exciting; that's why you get into the business," said Director of Golf Courses and Grounds Operations Ryan Severidt. "The USGA has always been impressed with how we've handled their events, and I think they're going to be that much more impressed with how we handle this championship. How we prepare the golf course and being able to showcase the quality of the design is going to be great for Woodmont."

David, Trillium and Ryan all recognize that hosting the most prestigious amateur championship in the country is an enormous opportunity for the Club Staff, Membership and the surrounding community.

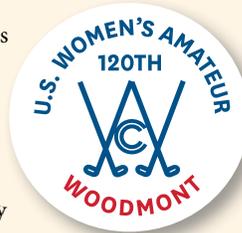
"For everybody that works here, this is like resume building to some extent," David says. "It's a different kind of event than they're used to, so you push their limits, they learn more, they are doing something different, doing something that gives them recognition. People want to come work here because of it; people want to come volunteer to be part of it, so it helps in that way, too."

Ryan continues, "It's really exciting for our Membership and for Woodmont. We have such an active Membership that wants to participate. Plus, this championship is going to be televised nationally, so I think it's going to be good exposure for the Club and hopefully increases excitement for women's golf in the area."

"I think it will be good for the Membership to see what the next generation of young women are doing because it's relatable," Trillium adds. "They aren't as strong or fast as men so their games will be easier to connect with."

In addition to hosting the top amateur players, the Golf Staff is looking forward to working with the USGA. "They're great people, and they're excited about coming to Woodmont," Ryan says. "Hopefully this is a continuation of the great relationship we've had."

After almost 30 years at Woodmont and hundreds of tournaments under his belt, David says, "We know what looks good, what does well, and we want this championship to be the best one yet."



## David Dorn Named Pro of the Year



Congratulations to our own Director of Golf David Dorn, who was named the PGA Professional of the Year by the Middle Atlantic Section Professional Golfers' Association of America.

This award is presented annually to a PGA Professional in the Middle Atlantic Section who has distinguished himself/herself through excellence in promotion of the game of golf, leadership and service. David's peers selected him as the recipient of this award in recognition of his dedication, persistence and tireless commitment to golf.

## Golf Shop Honored with Award

Congratulations to Woodmont's Golf Shop Merchandiser, Cathy Goodrich, who has received the 2019 Association of Golf Merchandisers (AGM) Platinum Award. AGM is an international professional organization of golf-related merchandisers and vendors. It was founded in 1989 and recognizes and honors the "best of the best" golf shops from around the world.



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